

Imran ul Haq

Project Manager / Digital Marketer
Prince2 Foundation Certified



Livingston, United Kingdom



me@imranulhaq.info



07951 792172



SUMMARY

Imran is a Prince2 certified Project Manager with over 7 years' experience in Web Project Management. He is a motivated self-starter who is very comfortable working by himself or as part of a dynamic team. He has worked for several reputable US based web agencies as a full time employee. He has managed over 30 long term clients with over 140+ successful design & web development projects.

www.imranulhaq.info



EDUCATION

University of Science & Tech, Islamabad

Bachelor of Engineering in Electronics
September 2004 – April 2008



CERTIFICATION

Prince2 Foundation Certified

Seeking a full time creative and challenging employment opportunity where my 7 years of Digital Marketing and Project Management experience can be fully utilized to help the company grow and where I can also continue to further learn and enhance my own skillset.

Tools & Skills

Tools for Project Management

Slack | Trello | Asana | Evernote | Lastpass | Collaborative | Jira | Basecamp | Confluence | Redmine

Internet Marketing/SEO

Keyword Research | Keyword Targetting | Analytics | Internet Marketing | Domains | Web Servers
Digital Branding | Digital Marketing | Mailchimp | Aweber | Infusion Soft.

Project Management Experience in following Technologies

PHP | MySQL | CodeIgniter | Laravel | XML | WordPress | Drupal | Apache | Joomla | HTML | CSS
Photoshop | Illustrator

WORK EXPERIENCE

The Union

May 2017 – Present

Digital Account Manager

- Scoping, Project Estimations, Project Briefs and Agile Management for 10+ Projects.
- Technical & SEO Audits, QA, Digital Strategies etc for Wordpress & Drupal Websites.

iPlex

January 2013 – Apr 2017

Web Project Manager

- Managed multiple Front-end, Design and Web Development projects over the period of 4 years with successful completion in time.
- Managed www.m-cam.com Wordpress project from scratch.
- Managed www.wallposh.com project, involving Adobe Stock & Pattern Design API's and front-end issues.
- Domain, Web Hosting, Google Analytics, Google Email Apps setups & trouble shootings for projects.
- Helped redesign of Digivisionmedia.com from scratch with a solution for content management.
- Managed a huge project of 15 websites for www.ntsmoving.com plus marketing solutions.
- Project Manager for Clinuvel Pharmaceutical (UK Based Pharmaceutical Company) website, helped designers and developers to create a beautiful & stunning website with required functionality.
- Developed & implemented SEO/Digital Marketing strategies for Laughfactory.com & solely improved web traffic from 4000 to 80,000 hits per day.

Environments : Wordpress, Node.js, Joomla, Custom PHP, CodeIgniter, Yii Framework, HTML5/CSS3,
Photoshop, Indesign, Angular, Cakephp

Netsolace/Edible Arrangements

Sept 2011 - Jan 2013

Digital Marketing Expert.

- Senior SEO Expert to analyze the potential areas of 14 regional business websites for Edible Arrangement Business
- Worked directly with developers to fix issues and helped marketing team for web traffic.
- Developed and implemented digital marketing strategies for Ediblearrangements.com
- Worked as a QA engineer for functional testing of various EdibleArrangement's back-end products.

Cyber Designz

Nov 2009 - Aug 2011

Team Lead Search Engine Optimization.

- Managed a team of SEO Experts & Content writers for almost 2 years.
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Web Consultant

SEO/Digital Marketer/Project Manager/QA

- QA & Internet Marketing Consultant at Ooover Technologies Feb 2015 – June 2015
 - SEO Consultant at Protégé Global Jan 2014 – March 2014
 - 6 months Consultancy at Bizexcel.net for SEO projects Sept 2010 – March 2011
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Freelance Experience

SEO/Digital Marketer/Wordpress Dev/Hosting Expert

www.imranulhaq.info/upwork

- SEO Expert & Project Manager for www.bestcheapinternet.com plus 15 regional websites. (2 Years)
- New design & development for www.ittehad.com.pk
- Multiple Spam Removal projects on Upwork.com
- Optimized & managed multiple dedicated and shared servers.
- Developed www.treckit.com website from scratch.
- 100% feedback on Upwork.com from more than 30 long term clients.

Good Knowledge of

- Hands on experience on WHM's, Plesk, AWS and Shared Servers.
- Firm grip on Adwords, SEO and Internet Marketing Tools with proven examples.
- Experienced in understanding Wireframes, PSDs and tools like Adobe Photoshop and Illustrator.
- Good knowledge of CSS, HTML and PSD Slicing & pixel perfect websites.
- Experienced in understanding various custom PHP, MVC's and CMS based frameworks.

Future Goals

- AWS Solutions Architect Certification
- Prince2 Practitioner Certification

References

Available upon request.